

Book Proposal Form



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Dear Author / Editor,

The acceptance and successful marketing of your book depends on the information you give us. **PLEASE HELP BY COMPLETING THIS QUESTIONNAIRE IN ALL DETAILS** at your earliest possible convenience (typewritten copy is preferred) **restricting yourself to the scientific contents of your book. PLEASE USE ADDITIONAL SHEETS WHEREVER NECESSARY.**

1. TITLE (OR WORKING TITLE) OF YOUR BOOK:

Subtitle:

ABOUT YOURSELF

2. NAME AND ADDRESS OF EACH AUTHOR / EDITOR

(In the order in which they should appear in the book)

a. Name and Affiliation(s)

Address

Mobile:

Tel: (Off):

(Res):

Fax:

Email:

b. Name and Affiliation(s)

Address

Mobile:

Tel: (Off):

(Res):

Fax:

Email:

c. Name and Affiliation(s)

Address

Mobile:

Tel: (Off):

(Res):

Fax:

Email:

3. FOR COPYRIGHT AND REGISTRATION PLEASE PROVIDE FOLLOWING INFORMATION ABOUT EACH AUTHOR / EDITOR:

Last name

Middle name(s)

First name

Date of birth

Citizenship

a.

b.

c.

18. AT WHAT LEVEL THE BOOK WOULD APPEAL?

(Please ✓ TICK where applicable)

Undergraduate Postgraduate Professional
 Researcher Industry Others (specify) _____

19. IF DESIGNED AS A TEXTBOOK PLEASE INDICATE

- a. Is it a Core Text ?
- b. or Supplementary Text ?
- c. For which Course(s):
- d. Subject Area(s): Main:

Interdisciplinary:

20. PREREQUISITE AND CONCURRENT COURSES

(List the knowledge / skills the reader should have)

21. IF DESIGNED AS MONOGRAPH / REFERENCE / PROFESSIONAL BOOK

(Indicate audience who may use the book)

Subject Area(s): a. Main:

b. Interdisciplinary:

22. WHICH OF THE FOLLOWING GROUPS OF PEOPLE ARE LIKELY TO WANT TO BUY YOUR BOOK? PLEASE INDICATE THEIR RELATIVE IMPORTANCE BY GIVING ESTIMATES IN PERCENT (TOTAL=100%).

Libraries (Academic/Corporate/Hospital etc.)%

Practitioners / Professionals.....%

Scientists / Researchers.....%

Lecturers/Tutors%

Graduate Students%

Undergraduate Students.....%

Others (please specify) %

TOTAL.....100%

25. COMPETITIVE LITERATURE

What other works have been published on this subject both in your country of residence and Internationally?

Title	Author / Editor	Publisher	Year of Publication	Price
a.				
b.				
c.				
d.				
e.				

26. HOW DOES YOUR WORK DIFFER FROM COMPETING TITLES ?

(Please attach separate sheet if required)

- a.
- b.
- c.
- d.
- e.

27. KEYWORDS FOR CATALOGUE INDEXING (MAXIMUM 5 WORDS)

- a.
- b.
- c.
- d.
- e.

28. PLEASE TICK / HIGHLIGHT / UNDERLINE SUBJECTS UNDER WHICH YOUR BOOK SHOULD BE LISTED IN OUR CATALOGUES / WEBSITE:

<p>Chemistry</p> <p>Computer Science</p> <p>Earth Science</p> <p>Engineering</p> <p><i>Biomedical & Environmental</i></p> <p><i>Chemical</i></p> <p><i>Civil</i></p> <p><i>Computers, Electronics & Electrical</i></p> <p><i>Material Science, Metallurgy & Mechanical</i></p> <p>Environmental Science</p> <p>Life Science</p> <p><i>Agriculture</i></p> <p><i>Biology</i></p> <p><i>Botany</i></p> <p><i>Zoology</i></p>	<p>Management</p> <p>Mathematics</p> <p><i>Algebra</i></p> <p><i>Analysis</i></p> <p><i>Calculus</i></p> <p><i>Combinatorics & Graph Theory</i></p> <p><i>Differential Equations</i></p> <p><i>Engineering Mathematics</i></p> <p><i>Geometry</i></p> <p><i>Mechanics</i></p> <p><i>Number Theory</i></p> <p><i>Numerical Analysis</i></p> <p><i>Theoretical Computer Science</i></p> <p><i>Operations Research</i></p>	<p>Medicine</p> <p><i>Biochemistry</i></p> <p><i>Biomedicine / Biotechnology</i></p> <p><i>Cardiology</i></p> <p><i>Community Medicine</i></p> <p><i>Gastroenterology</i></p> <p><i>Gynaecology / Gynaecological Surgery</i></p> <p><i>Immunology</i></p> <p><i>Neurology/Neurosurgery</i></p> <p><i>Oncology</i></p> <p><i>Pharmacology</i></p> <p><i>Physiology</i></p> <p><i>Radiology</i></p> <p><i>Toxicology</i></p> <p>Physics</p> <p>Statistics</p>
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Any Other Subject:

29. BOOKSELLER SHELVING GUIDE:

Where should the bookseller place your book (e.g. **Main Subject:** Physics **Specialization:** Optics / Lasers / etc.)

- a. Main Subject:
- b. Specialization:

30. REVIEWERS

Please give names and full addresses including telephone numbers and email ids of at least three scientists who could help in reviewing your proposal:

1.

2.

3.

31. BOOK REVIEWS

Indicate (in order of importance) those domestic and foreign journals you feel should receive a copy of the book for review.

Please provide name(s) and address(es) of the editor(s) if available.

a. Journals Published in your country of residence:

Title	Editor	Address
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b. Journals Published Internationally:

Title	Editor	Address
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32. SUGGESTIONS FOR PROMOTION OF YOUR BOOK TO:

a. Congresses (place/date)

b. Professional societies

c. Any other suggestions.

Date

Signature