

Book Proposal Form



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Dear Author / Editor,

The acceptance and successful marketing of your book depends on the information you give us. **PLEASE HELP BY COMPLETING THIS QUESTIONNAIRE IN ALL DETAILS** at your earliest possible convenience (typewritten copy is preferred) **restricting yourself to the scientific contents of your book. PLEASE USE ADDITIONAL SHEETS WHEREVER NECESSARY.**

1. TITLE (OR WORKING TITLE) OF YOUR BOOK:

Subtitle:

ABOUT YOURSELF

2. NAME AND ADDRESS OF EACH AUTHOR / EDITOR

(In the order in which they should appear in the book)

a. Name and Affiliation(s)

Address

Tel: (Off): (Res): Fax: Email:

b. Name and Affiliation(s)

Address

Tel: (Off): (Res): Fax: Email:

c. Name and Affiliation(s)

Address

Tel: (Off): (Res): Fax: Email:

3. FOR COPYRIGHT AND REGISTRATION PLEASE PROVIDE FOLLOWING INFORMATION ABOUT EACH AUTHOR / EDITOR:

Last name	Middle name(s)	First name	Date of birth	Citizenship
a.				
b.				
c.				

18. AT WHAT LEVEL THE BOOK WOULD APPEAL?

(Please ✓ TICK where applicable)

Undergraduate Postgraduate Professional
 Researcher Industry Others (specify) _____

19. IF DESIGNED AS A TEXTBOOK PLEASE INDICATE

a. Course(s):

b. Subject Area(s): Main:

Interdisciplinary:

20. PREREQUISITE AND CONCURRENT COURSES

(List the knowledge / skills the reader should have)

21. IF DESIGNED AS MONOGRAPH / REFERENCE / PROFESSIONAL BOOK

(Indicate audience who may use the book)

Subject Area(s): a. Main:

b. Interdisciplinary:

22. WHICH OF THE FOLLOWING GROUPS OF PEOPLE ARE LIKELY TO WANT TO BUY YOUR BOOK? PLEASE INDICATE THEIR RELATIVE IMPORTANCE BY GIVING ESTIMATES IN PERCENT (TOTAL=100%).

Libraries (Academic/Corporate/Hospital etc.)%

Practitioners / Professionals.....%

Scientists / Researchers.....%

Lecturers/Tutors%

Graduate Students%

Undergraduate Students.....%

Others (please specify) %

TOTAL.....100%

25. COMPETITIVE LITERATURE

What other works have been published on this subject both in your country of residence and Internationally?

Title	Author / Editor	Publisher	Year of Publication	Price
a.				
b.				
c.				
d.				
e.				

26. HOW DOES YOUR WORK DIFFER FROM COMPETING TITLES ?

(Please attach separate sheet if required)

- a.
- b.
- c.
- d.
- e.

27. KEYWORDS FOR CATALOGUE INDEXING (MAXIMUM 5 WORDS)

- a.
- b.
- c.
- d.
- e.

28. PLEASE TICK / HIGHLIGHT / UNDERLINE SUBJECTS UNDER WHICH YOUR BOOK SHOULD BE LISTED IN OUR CATALOGUES / WEBSITE:

- | | | |
|--|---|--|
| <p>Chemistry</p> <p>Computer Science</p> <p>Earth Science</p> <p>Engineering
 <i>Biomedical & Environmental</i>
 <i>Chemical</i>
 <i>Civil</i>
 <i>Computers, Electronics & Electrical</i>
 <i>Material Science, Metallurgy & Mechanical</i></p> <p>Environmental Science</p> <p>Life Science
 <i>Agriculture</i>
 <i>Biology</i>
 <i>Botany</i>
 <i>Zoology</i></p> | <p>Management</p> <p>Mathematics
 <i>Algebra</i>
 <i>Analysis</i>
 <i>Calculus</i>
 <i>Combinatorics & Graph Theory</i>
 <i>Differential Equations</i>
 <i>Engineering Mathematics</i>
 <i>Geometry</i>
 <i>Mechanics</i>
 <i>Number Theory</i>
 <i>Numerical Analysis</i>
 <i>Theoretical Computer Science</i>
 <i>Operations Research</i></p> | <p>Medicine
 <i>Biochemistry</i>
 <i>Biomedicine / Biotechnology</i>
 <i>Cardiology</i>
 <i>Community Medicine</i>
 <i>Gastroenterology</i>
 <i>Gynaecology / Gynaecological Surgery</i>
 <i>Immunology</i>
 <i>Neurology/Neurosurgery</i>
 <i>Oncology</i>
 <i>Pharmacology</i>
 <i>Physiology</i>
 <i>Radiology</i>
 <i>Toxicology</i></p> <p>Physics</p> <p>Statistics</p> |
|--|---|--|

Any Other Subject:

29. BOOKSELLER SHELVING GUIDE:

Where should the bookseller place your book (e.g. **Main Subject:** Physics **Specialization:** Optics / Lasers / etc.)

- a. Main Subject:
- b. Specialization:

30. REVIEWS

Indicate (in order of importance) those domestic and foreign journals you feel should receive a copy of the book for review.

Please provide name(s) and address(es) of the editor(s) if available.

a. Journals Published in your country of residence:

Title	Editor	Address
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b. Journals Published Internationally:

Title	Editor	Address
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31. SUGGESTIONS FOR PROMOTION OF YOUR BOOK TO:

a. Congresses (place/date)

b. Professional societies

c. Any other suggestions.

Date

Signature