

# Book Proposal Form



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Dear Author / Editor,

The acceptance and successful marketing of your book depends on the information you give us. **PLEASE HELP BY COMPLETING THIS QUESTIONNAIRE IN ALL DETAILS** at your earliest possible convenience (typewritten copy is preferred) **restricting yourself to the scientific contents of your book. PLEASE USE ADDITIONAL SHEETS WHEREVER NECESSARY.**

**1. TITLE OF YOUR BOOK with subtitle if any:**

**MAIN SUBJECT OF YOUR BOOK:**

**INTERDISCIPLINARY SUBJECT AREAS:**

## **ABOUT YOURSELF**

**2. NAME AND OFFICIAL ADDRESS OF EACH AUTHOR / EDITOR**

(In the order in which they should appear in the book)

**a. Name and Official Affiliation(s)**

Address

Mobile:

Tel: (Off):

(Res):

Fax:

Email:

**b. Name and Official Affiliation(s)**

Address

Mobile:

Tel: (Off):

(Res):

Fax:

Email:

**c. Name and Affiliation(s)**

Address

Mobile:

Tel: (Off):

(Res):

Fax:

Email:

**3. FOR COPYRIGHT AND REGISTRATION PLEASE PROVIDE FOLLOWING INFORMATION ABOUT EACH AUTHOR / EDITOR:**

Last name	Middle name(s)	First name	Date of birth	Citizenship
a.				
b.				
c.				

**4. PRESENT POSITION**



(Attach separate sheets if required)

**17. AUDIENCE**

What disciplines (in order of importance) are addressed by your book?

**18. WHAT PERCENTAGE OF TEXT WILL APPEAL TO:**

Undergraduates  % Postgraduates  % Professionals  %  
Researchers  % Industry  % Others (specify) \_\_\_\_\_

**19. IF DESIGNED AS A TEXTBOOK PLEASE INDICATE**

- a. Is it a Core Text or supplementary text ?
- b. Name / Number of Course(s):

**20. NAMES OF UNIVERSITIES WHOSE SYLABII HAS BEEN COVERED WITH PERCENTAGE OF SYLABII COVERED**

**21. PREREQUISITE AND CONCURRENT COURSES**

(List the knowledge / skills the reader should have)

**22. IF DESIGNED AS MONOGRAPH / REFERENCE / PROFESSIONAL BOOK**

(Indicate audience who may use the book)

**23. WHAT PERCENTAGE OF THE FOLLOWING GROUPS OF PEOPLE WILL WANT TO BUY YOUR BOOK ON A SCALE OF 100.**

**THE TOTAL PERCENTAGE SHOULD NOT EXCEED 100 PERCENT**

Libraries (Academic/Corporate/Hospital etc.) ..... %  
Practitioners / Professionals..... %  
Scientists / Researchers..... %  
Lecturers/Tutors ..... %  
Graduate Students ..... %  
Undergraduate Students..... %  
Others (please specify) ..... %  
**TOTAL.....100%**

## 24. SUBJECT MATTER

Please answer each of the following questions in a few sentences. This will serve as the basis for our promotional texts.

- a. What is/are the subject(s) of your book?
  
  
  
  
  
  
  
  
  
  
- b. What methods, results, or topics will be of particular interest to the readers, and why?
  
  
  
  
  
  
  
  
  
  
- c. What **KEY FEATURES** does your book have (illustrations, tables, new form of presentation, didactic approach, etc.)?
  
  
  
  
  
  
  
  
  
  
- d. What main benefit will the reader derive from your book?
  
  
  
  
  
  
  
  
  
  
- e. If your book is a New Edition, how does it differ from the previous one(s)?

## **ESSENTIAL INFORMATION TO PROMOTE YOUR BOOK:**

### 25. PROMOTIONAL TEXT FOR USE IN CATALOGUE, BACK OF THE BOOK AND OTHER PROMOTIONAL PIECES

- A. Please write a **PARAGRAPH** of about **100-150 words (running text – no bullet points)** describing the **most important SCIENTIFIC features** of your book.

**Please avoid a general statement about the state of the subject or the utility to a section of readers.**

- B. Please **SUMMARISE** the above description in a maximum of 25 / 30 words about the book as a short description.

**26. COMPETING BOOKS AVAILABLE**

What other works have been published on this subject both in your country of residence and Internationally?

Title	Author / Editor	Publisher	Year of Publication	Price
a.				
b.				
c.				
d.				
e.				

**27. HOW DOES YOUR WORK DIFFER FROM COMPETING TITLES ?**

(Please attach separate sheet if required)

- a.
- b.
- c.
- d.
- e.

**28. KEYWORDS FOR CATALOGUE INDEXING (MAXIMUM 5 WORDS)**

- a.
- b.
- c.
- d.
- e.

**29. PLEASE TICK / HIGHLIGHT / UNDERLINE SUBJECTS UNDER WHICH YOUR BOOK SHOULD BE LISTED IN OUR CATALOGUES / WEBSITE:**

- |  |   |  |
|--|---|--|
| <p><b>Chemistry</b></p> <p><b>Computer Science</b></p> <p><b>Earth Science</b></p> <p><b>Engineering</b><br/> <i>Biomedical &amp; Environmental</i><br/> <i>Chemical</i><br/> <i>Civil</i><br/> <i>Computers, Electronics &amp; Electrical</i><br/> <i>Material Science, Metallurgy &amp; Mechanical</i></p> <p><b>Environmental Science</b></p> <p><b>Life Science</b><br/> <i>Agriculture</i><br/> <i>Biology</i><br/> <i>Botany</i><br/> <i>Zoology</i></p> | <p><b>Management</b></p> <p><b>Mathematics</b><br/> <i>Algebra</i><br/> <i>Analysis</i><br/> <i>Calculus</i><br/> <i>Combinatorics &amp; Graph Theory</i><br/> <i>Differential Equations</i><br/> <i>Engineering Mathematics</i><br/> <i>Geometry</i><br/> <i>Mechanics</i><br/> <i>Number Theory</i><br/> <i>Numerical Analysis</i><br/> <i>Theoretical Computer Science</i><br/> <i>Operations Research</i></p> | <p><b>Medicine</b><br/> <i>Biochemistry</i><br/> <i>Biomedicine / Biotechnology</i><br/> <i>Cardiology</i><br/> <i>Community Medicine</i><br/> <i>Gastroenterology</i><br/> <i>Gynaecology / Gynaecological Surgery</i><br/> <i>Immunology</i><br/> <i>Neurology/Neurosurgery</i><br/> <i>Oncology</i><br/> <i>Pharmacology</i><br/> <i>Physiology</i><br/> <i>Radiology</i><br/> <i>Toxicology</i></p> <p><b>Physics</b></p> <p><b>Statistics</b></p> |
|--|---|--|

**Any Other Subject:** .....

**30. BOOKSELLER SHELVING GUIDE:**

Where should the bookseller place your book (e.g. **Main Subject:** Physics  
**Specialization:** Optics / Lasers / etc.)

- a. Main Subject:
- b. Specialization:

### 31. REVIEWERS

Please give names and full addresses including telephone numbers and e-mail ids of at least three scientists who could help in reviewing your proposal:

- 1.
- 2.
- 3.

### 32. BOOK REVIEWS

Indicate (in order of importance) those domestic and foreign journals you feel should receive a copy of the book for review. **Please provide name(s) and address(es) of the editor(s) if available.**

#### a. Journals Published in your country of residence:

Title	Editor	Address
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#### b. Journals Published Internationally:

Title	Editor	Address
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### 33. SUGGESTIONS FOR PROMOTION OF YOUR BOOK TO:

a. Congresses (place/date)

b. Professional societies

c. Any other suggestions.

Date

Signature